

Industry Trends Revealed in Orlando

Photo Review: The 2011 International Builders' Show

Jan. 12-15, 2011
Orlando, Fla.



Official Attendance

2011: 47,000

2010: 55,000

2009: 62,000

2008: 92,000

2007: 104,000

2006: 105,000

POWER UP: While suffering from a massive drop in attendees and exhibitors, the Builders' Show did what it could to inspire a positive outlook.



1,130 BOOTHS: The number of exhibitors at IBS dropped 41 percent from 2007 levels (from 1,900 exhibits to 1,130), while the number of attendees dropped 55 percent. In the foreground: the Raynor exhibit.

MORE ENTRY DOORS:

Clopay has greatly expanded their new entry door line, adding several new models.



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MOTION DETECTION:

Genie's new IntelliG 1200 opener, shown at the Wayne-Dalton booth, has an integrated motion detector, a DC motor, an opening speed of 9" per second, and two 100-watt bulbs positioned in the rear of the power head. When motion is detected in the garage, the GDO light illuminates.



WOODGRAIN MANIA:

Clopay's large booth displayed several steel doors with woodgrain prints. Pictured: Clopay Model 4300 in the new cherry Ultra-Grain paint finish with Roselle windows.



LEVERAGING LIFTMASTER:

You'll be seeing less "Chamberlain" and more "LiftMaster" as the company is now using the LiftMaster name more exclusively.

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90TH BIRTHDAY:

The sprawling Overhead Door booth noted the company's 90th year in business. Company founder C.G. Johnson started Overhead Door in 1921.



WOODGRAIN AGAIN:

Steel doors with woodgrain exteriors turned a lot of heads. Pictured: Raynor's ShowCase steel door with the AccuFinish wood-look exterior and a flush headline embossment.

WOOD IS GOOD: Custom wood doors have proven to be a great showstopper at trade shows. One of Wayne-Dalton's displays featured one door with many custom wood options.

DASMA Manufacturers at the Show

Breezy Living Screen Solutions (Arrow Tru-Line) • Chamberlain • C.H.I. • Clopay DoorKing • Martin • Overhead Door/Genie • Raynor • Sommer USA • Wayne-Dalton