



RESULTS: THE 2016 D+AS PRESIDENTIAL POLL

Door dealers prefer Trump by 5 to 1 margin

Door and access systems dealers clearly prefer Republican candidate Donald Trump to Democratic candidate Hillary Clinton.

In a nationwide online dealer survey by Door + Access Systems, 73 percent of respondents said they would vote for Trump, while 14 percent chose Clinton. Another 8 percent said they would vote for Libertarian candidate Gary Johnson, while 6 percent said, “I won’t vote in this election.”

The poll, conducted online from Aug. 8-15, 2016, was sent to 2,092 email addresses of dealers in all 50 U.S. states; 211 completed the survey. The survey asked, “If the U.S. presidential election were held today, for whom would you vote?” The poll was conducted 10 days after the close of the Democratic convention.

Less enthusiasm for the party candidate

Not all of those who usually vote Republican will vote for Trump. Of the respondents who indicated that they usually vote Republican, 87 percent said they would vote for Trump, 4 percent said they would vote for Clinton, and 9 percent said they would vote for a third-party candidate.

Similarly, not all of those who usually vote Democratic will vote for Clinton.

Of those who said that they usually vote Democratic, 82 percent said they would vote for Clinton, 9 percent said they would vote for Trump, and 9 percent said they would vote for a third-party candidate.

Republican dominance has peaked

Over the past four elections, dealer support for the Republican candidate peaked in the 2012 election.

- 2004 - George Bush (75%), John Kerry (21%)
- 2008 - John McCain (75%), Barack Obama (15%)
- 2012 - Mitt Romney (82%), Barack Obama (11%)
- 2016 - Donald Trump (73%), Hillary Clinton (14%)

The most influential issues

Once again, the economy is the most influential issue, as 61 percent of all dealers said it had an “extreme influence” on their vote. Concern about terrorism is rising; it is now the second most influential issue, with 55 percent saying it is extremely influential on their vote. Jobs came in third, followed by defense and law and order.

The three issues with the least influence

on the dealer vote are same-sex marriage (51% said no influence or little influence), abortion (41%), and the environment (36%).

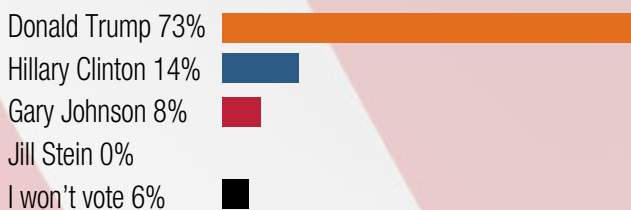
Dealers speak out

The survey offered dealers the option of sounding off about the candidates, and 25 percent of all respondents offered comments. Here is a selection of comments from around the country.

- “One is completely corrupt, and the other is a loose cannon. Either could be highly detrimental to the country.” – *Florida*
- “Saddest state of affairs I have ever seen. Both major candidates are awful.” – *Minnesota*
- “I am not a big fan of Donald Trump, but he is the lesser of two evils.” – *California*
- “How have we as a people continually ended up with such poor leadership?” – *Indiana*
- “This is the first election where the main candidates are completely the worst choices possible for the country.” – *Texas*
- “350 million people, and this is all we have to choose from?” – *Virginia* ■

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2016 Door + Access Systems Presidential Poll



The most influential issues to dealers

2008	2012	2016
1. The Economy	1. The Economy	1. The Economy
2. Taxes	2. Jobs	2. Terrorism
3. The War on Terrorism	3. Taxes	3. Jobs
4. Jobs	4. Health Care	4. Defense
5. The War in Iraq	5. Immigration	5. Law and Order