



New management at IDA

Kellen Company replaces Long & Associates

Effective in July, the International Door Association came under new management. After several months of searching, the IDA board selected Kellen Company to replace Long & Associates to manage the association.

“We are very excited for this next chapter in our organization’s history,” said Ed Hermanns, president of IDA and president of Merchantville Overhead Door in Camden, N.J. “Kellen has a true understanding of our industry, businesses, and members and will work alongside us to provide the most valuable programs and innovative services.”

With the change, IDA headquarters have moved from West Milton, Ohio, to One Parkview Plaza, Suite 800, in Oakbrook Terrace, Ill. Association staff can now be reached at info@doors.org or 202-591-2457.

Management duties include facilitating board and committee activities, developing and executing education and marketing programs, running the annual IDAExpo trade show, publishing the IDA magazine, membership development, and other functions.

New staff

Mike Fischer, a vice president at Kellen, has replaced Chris Long, who led the management of IDA almost continuously since 1983. Fischer, who serves as the interim managing director, has been in the building products industry for 33 years, having held management positions in regulatory affairs, manufacturing, and marketing.

Lori Barker Cummings serves as IDA general manager, handling daily operations, leadership development, program management, board governance, and strategy. Prior to joining IDA, Barker Cummings served as exam manager at the Council of Interior Design Qualification (CIDQ).

Other IDA staff include Chris Barry (communications director), Andrew Brackbill (account administrator), Michael Greskiewicz (exhibit and advertising sales manager), LeAnne Munoz (marketing communications manager), Delia Murphy (member services and engagement manager), Lysa Robinson (association controller), and Sandy Stevens (meetings and expositions manager).



Barker Cummings



Fischer



Brackbill



Murphy

About IDA

IDA has about 2,000 members, and its mission is to provide programs and services to door and access systems dealers for the express purpose of enhancing their value and professionalism. The association was created in 1995 with the merger of the Far Western Garage Door Association and the Door & Operator Dealers Association, whose roots reach back to the 1960s and 70s.

About Kellen

Kellen serves over 100 trade associations, professional societies, and charitable organizations that represent over 10,000 companies and 100,000 professionals worldwide. Founded in 1964, Kellen maintains offices in Atlanta, Beijing, Brussels, Chicago, Denver, Kansas City, New York, and Washington D.C. ■