Clopay VP of Marketing Pat Lohse retires

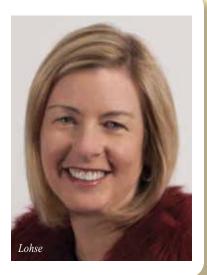
In November, Clopay Corporation announced that Vice President of Marketing Pat Lohse would retire on December 31, 2021, after 35 years with the organization.

Lohse joined Clopay in 1986 as a commercial product manager. The following year, she was promoted to a new position in the residential garage door segment. She continued moving up the ranks to her current role as vice president of marketing, responsible for leading advertising and public relations campaigns, digital communications, trade shows, managing the Clopay Leadership Conference, and more.

Lohse also served on the board of directors of the Door and Operator Dealers Association (DODA) before it became the International Door Association (IDA).

Clopay Chief Commercial Officer Mike Taylor said, "During her career, Pat has led the charge to elevate garage doors from functional to fashionable in the minds of consumers, builders, and the media, and contributed to the success of our dealers and our business. She will be sorely missed."

During Clopay's 2021 Leadership Conference, Lohse said that she is looking forward to the next chapter of her life, which will include spending time with her family and relaxing at Lake Erie. ■



Blackstone appoints Jeff Meredith new CEO of Chamberlain Group

In November, The Duchossois Group sold Chamberlain Group to Blackstone. Once the transaction was completed, Chamberlain announced that effective January 1, 2022, CEO JoAnna Sohovich assumed the role of chair of the board of directors, and that former Chamberlain Group president and chief operating officer, Jeff Meredith, was appointed the new CEO of Chamberlain Group.

See page 28 for more details on the transaction and a Q&A with Sohovich and Meredith.

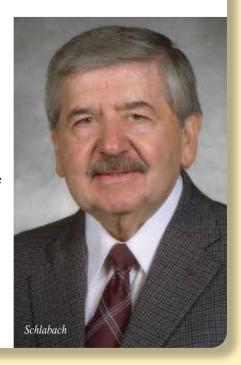


Denco founder Dennis Schlabach dies

On October 21, 2021, Dennis E. Schlabach, 84, passed away. Schlabach started Denco Marketing in 1966 while working for Wayne Door Company and Allister Sales.

He recognized the need for a centralized distributor of door components and began to reach out to his friends in the industry. Many of those relationships were a result of his involvement in the early industry associations, such as Door and Operator Dealers Association (DODA), the Far West Garage Door Association, and ultimately the International Door Association (IDA).

See page 36 for more on Schlabach and his legacy. ■



Artistic Garage Doors president retires, appoints new leader

In October, Artistic Garage Doors announced that President Ronald Fouts had retired and that Oliver Paredes had been appointed the new president of the company as of October 1, 2021. Paredes has worked with Artistic Garage Doors for over 16 years and will continue to carry out the business and vision of the company.

Hörmann hires new director of sales at TNR

In November, Hörmann announced that Daniel Hadcock was appointed the new director of sales at TNR. Hadcock will lead his team in sales, inside sales and support, and other areas of business.

He will also collaborate with sister company Hörmann High Performance Doors to grow the dealer and distribution channel and enhance and develop relationships with end users, architects, and specification writers.

Hadcock brings experience in the building products and door opener sector which aligns well with Hörmann's product line and go-to-market channel strategy.



Adrian Vega joins Nortek

In November, Nortek Control hired Adrian Vega as the new regional sales manager for its Linear access control product line, which includes garage door operators, gate operators, access control panels and credentials, and radio frequency remote controls.

Vega has more than 20 years of experience in the industry. He will be responsible for sales support in the Four Corners area of Ariz., Colo., N.M., and Utah, as well as in Las Vegas, Nev. and El Paso, Texas.

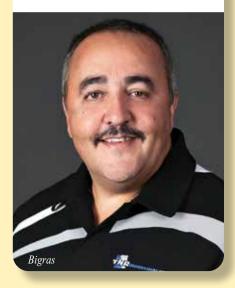
Along with his extensive product knowledge, Vega has experience as an access control dealer — he most recently served as branch manager for Southwest Automated Security.

Top TNR regional sales manager retires

In November, TNR Industrial Doors announced that Al Bigras, the company's best-performing regional sales manager, had retired after 36 years devoted to the high-performance door industry.

Bigras is recognized in the industry for his tremendous efforts and success in growing TNR's business over the years. After 15 years as the regional sales manager, he built a substantial network of loyal dealers.

"I would like to thank each and every one of you for all your help over the years," said Bigras. "The only way that I could succeed over these 35 years was through your efforts."





Guardian Access & Door Hardware appoints territory manager

In October, Guardian Access & Door Hardware hired Kevin Peterson as a territory manager for the West region.

Peterson is a 24-year garage door industry veteran and has experience with specialty door and dock products as well as residential and commercial doors and openers. Most recently, he served as Arizona commercial sales manager for Stapley Action Garage Door. Before his time at Stapley, he owned an independent manufacturer representative business and was a territory sales representative for DH Pace Doors.

Peterson will be based in the Phoenix area and will be responsible for sales management and development in Ariz., Ark., Calif., Colo., Hawaii, Idaho, Mont., Nev., Ore., Utah, Wash., Wyo., and Western Canada. ■



people

Nortek welcomes new regional sales manager



In October, Nortek Control welcomed Dan Emmons as regional sales manager for the 2GIG, ELAN, Proficient, SpeakerCraft, Panamax, and Numera brands in its Central U.S. region.

Emmons will be responsible for expanding and managing sales opportunities in the North Texas area by helping dealers, integrators and distributors select the best security and connected home solutions for their customers. He brings more than 12 years

of experience and substantial knowledge of the home security industry.

Prior to Nortek, Emmons worked as a business development manager at Brink's Home Security (where he was awarded the company's Partner Manager of the Year award in 2018 and 2019) and at Talus Payments as a territory sales manager.

Clopay announces promotions

In November, Clopay Corporation announced several promotions in its marketing group.

Effective January 1, 2022, Justin Evans will become vice president of marketing, and Heather Bender will assume the director of commercial product marketing position.

Evans will be responsible for sectional products and will focus primarily on the management and growth of Clopay's residential, entry door, and existing commercial sectional product portfolios.

Bender, who previously served as the company's strategic marketing manager, will work to develop an integrated product strategy for all new commercial products, including Cornell and Cookson branded rolling products and Clopay branded sectional products.





ACCESS TO NEW AND PROFITABLE



EMAIL: SUPERSNEAKYWHOLESALE@GMAIL.COM