



Arrow Tru-Line earns ISO 14001 certification

In September, Arrow Tru-Line (ATL) announced its recent achievement of the ISO 14001:2015 certification, which marks a significant milestone in its commitment to sustainable and environmentally responsible business practices.

ISO 14001:2015 is an internationally recognized standard that provides a framework for companies to implement effective environmental management systems (EMS). The certification focuses on the continual improvement of environmental performance through efficient resource usage and waste reduction.

ATL conducted an extensive environmental stream assessment and evaluated everything from its suppliers to its end-customer operations in order to measure and reduce its carbon footprint. They implemented several initiatives to support its environmental policy. The ISO 14001 certification strengthens ATL and offers ATL customers cost savings and access to high-quality garage door components produced with minimal environmental impact, which contributes to a more resilient and responsible supply chain. ■



Amarr on the fast track with Action Industries

On Nov. 2, Amarr Company hit the racetrack for some fast laps, fierce competition, and high-octane excitement at the 2024 NASCAR Xfinity Series playoff Championship 8 race at Martinsville Motor Speedway.

Thanks to the partnership between Amarr and the supplier Action Industries (owned by Kaulig Capital and car sponsorship via Kaulig Racing), the NASCAR Xfinity Series #16 racecar driven by A.J. Allmendinger was wrapped in the Amarr logo at the Martinsville Motor Speedway race.

“Having Amarr on the Action Industries #16 racecar at the Martinsville track was exciting for us and our dealers,” said Vickie Lents, Amarr vice president of marketing and innovation. “Our partnership with Action Industries is driven to keep our Amarr garage doors going.” ■



Hörmann hosts ribbon cutting and dealer appreciation event

Hörmann North America hosted a ribbon cutting and dealer appreciation event for their Chicago Sales Center on Sept. 12. The sales center serves the Chicagoland area with a full stock of commercial and residential garage doors, springs, hardware, operators, and other associated accessories.

The Chicago Sales Center shares an address with the long-time Hörmann manufacturing location in Montgomery, Ill., which recently went through a major remodel. More renovations are planned for manufacturing operations over the next few years. ■



Safe-Way Door and 1st United Door celebrate first acquisition anniversary

In September, Safe-Way Door and 1st United Door celebrated their one-year anniversary as a bigger and better company. Since the acquisition, they've made significant strides that reflect their commitment to innovation, quality, and customer satisfaction.

Some notable accomplishments over the past year include:

- Launching more than 20 new models.
- Increasing color offerings by adding five new colors.
- Expanding commercial width options to 26'2".
- Introducing internal systems and external dealer portal front-end systems.
- Creating a national distribution footprint with full access to all products in both geographical locations.
- Strengthening teams and empowering their workforce with enhanced employee benefits. ■

Clopay doors featured on Southern Living 2024 Idea House

In September, Clopay Corporation sponsored the Southern Living 2024 Idea House in Kiawah River, S.C. Clopay Canyon Ridge 5-Layer Carriage House garage doors were installed in the grand entrance of the 4,400-sq.-ft. historic farmhouse.

This is the fourth Idea House that has featured Canyon Ridge garage doors. The builder selected Design 11 with REC13 windows custom painted with Sherwin-Williams "Porpoise" in order to complement the natural color scheme. Clopay Master Authorized Dealer Southeastern Garage Doors managed the installation.

The 2024 Idea House was featured in the September issue of Southern Living magazine and online at SouthernLiving.com. The home is also open now for in-person tours and a portion of the ticket sales will benefit local charities. ■



Clopay HPD labels now available

In November, Clopay Corporation announced that they are now offering Health Product Declaration (HPD) labels for its rolling products. Aligning with the HPD Open Standard, standardized reports display a product's contents and relevant health information.

HPD labels are vital in obtaining LEED Material Ingredients credit because they enable professionals within the building industry to make well-informed choices regarding the products they incorporate into their projects. Clopay's inclusion of HPD labels demonstrates a dedication to responsible manufacturing practices and support for creating healthier and more sustainable environments. ■

Schweiss Doors highlights two Ohio hanger and home projects

In October, Schweiss Doors highlighted two Ohio projects. The unique hangar project houses two planes: an Aviat Husky A-1C-200 with a 35' x 22' wingspan and a Cessna 208B Grand Caravan EX with a 52' x 37' wingspan. The five-sided hangar incorporated two liftstrap bifold Schweiss Doors.

The large 75' x 18' door and small 50' x 16' door operate with bottom-driven liftstraps and automatic strap latches for safe and efficient operation. The doors are insulated with closed-cell foam covered by grey powder-coated aluminum sheeting. The exterior is clad in grey steel that matches the siding of the hangar.

The homeowners also installed a 27' x 8' hydraulic Schweiss garage door for a new construction project. The door was positioned at the front of the home with the hydraulic pump, reservoir, and controls located on a lower level of the foundation. ■



Miller Edge enhances MyEdge portal

In August, Miller Edge announced new improvements to its MyEdge customer portal. The enhanced site utilizes advanced visual computing technology and features an innovative two-dimensional sensing edge configurator. Users can customize and configure sensing edge models, enhancing order accuracy and simplifying the selection process.



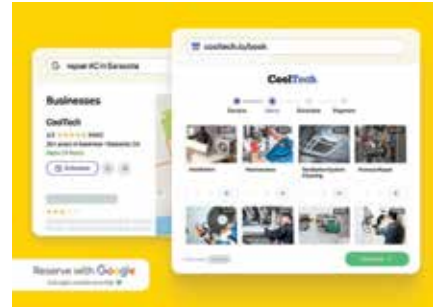
Users can choose color, monitoring, and outlet location options, as well as specifying active length and accessory options through the step-by-step visual selection process. The tool displays an updated image of the edge to help ensure the users' selections meets their project needs.

MyEdge includes order and invoice tracking, credit card payment processing, sales and marketing tools, installation videos, and online tutorials in order to assist with navigation. The site's enhanced features include a quick-order pad and easy conversion of quotes to orders. The portal can be accessed through a link on the company website. ■

Workiz announces new Google online booking feature

In August, Workiz introduced the new Reserve With Google feature, which allows users to connect directly to Workiz Online Booking through Google search results, thus increasing the pool of potential customers available to each business owner and streamlining scheduling, payments, and other essential functions.

The new Google online booking functionality empowers users to tap into millions of new customers for free. Additionally, users gain prime placement at the top of Google search results through GLS ads integration powered by Workiz Online Booking, which helps them stand out from the competition, attract more customers, and increase their chances of being booked. ■



Safe-Way Door incorporates 1st United Door into website

In November, Safe-Way Doors announced that 1st United Door products have been incorporated into the Safe-Way Door website, which gives customers access to a full range of garage door solutions in one place.

Any customer looking for residential or commercial garage door solutions will find product details and helpful information on the Safe-Way Door website. The company products offer the same high quality that customers have come to trust and feature no changes in designs or specifications. Whether you're interested in ordering Safe-Way Door or 1st United Door products, the process is now completely seamless. Visit www.safewaydoor.com to explore the entire product lineup. ■



Workiz launches "Genius" AI-powered field service management tool

In March, Workiz launched "Genius," an easy-to-use AI-powered toolkit that integrates cutting-edge technology with solutions designed to empower field service management professionals.

Workiz Genius adapts and learns, acting as a personalized smart assistant for users. It provides suggestions, insights, and new ways for companies to run their business and communicate with their clients. The first features, which launched to an exclusive group of users, led to a 33% reduction in response time and a 45% increase in reported customer satisfaction. ■

Hörmann launches Newsroom page on website

In September, Hörmann launched a Newsroom page on its North American website. The page is an information and inspiration hub that contains



press releases, blog posts, and news articles about the latest happenings at Hörmann North America that may be of interest to dealers, customers, builders, and architects. ■