Action Industries welcomes three executive team leaders

In 2024, Action Industries welcomed several new executive leaders. In Q1, Kurt Krejny was hired as chief marketing officer. Krejny brings 20 years of digital marketing experience and will be focused on enhancing the Action brand portfolio and expanding the company's B2B e-commerce platform for garage door parts.

Following the recent acquisition of A-Tech in Q4, Scott Trainor joined the Action team as chief commercial officer. Trainor has nearly 30 years of experience across various industries, including Fortune 500

companies, and will lead Action's OEM and aftermarket sales strategy while emphasizing solution-based service and timely customer care.

Action also welcomed Ty Shirley as vice president of supply chain. Shirley has 30 years of experience in manufacturing, operations, and finance and will focus on strengthening Action's procurement and logistics. His expertise in acquisition integration will support the alignment of A-Tech's transport logistics with Action's distribution network.



Shawn O'Brien retires after 36 years with Amarr

In November, Amarr Company announced that, after 36 years with the company, Shawn O'Brien would be retiring from Amarr Company at the end of 2024. O'Brien joined Amarr in 1988 as a door center manager in Jacksonville, Fla. During his long career, he served in many roles throughout the Door Center Operations group, including vice president.

In 2001, O'Brien was promoted to his most current role as



vice president of process improvement. In addition to his work in his previous positions, Shawn played a key role in several acquisitions as well as implementation and updates to their ERP.

"Not many careers are as diverse as Shawn's has been," said Amarr President Val Sigmon, "which is a testament to his skill level and willingness to do many different things for the good of Amarr."

Nice appoints Jim Poder as new CTO

In August, Nice appointed Jim Poder to chief technology officer (CTO). Poder has a proven record in scaling billion-dollar IoT and smart home

security ventures, and his expertise will be instrumental in further propelling Nice product innovation and development in North America.

As the new CTO,
Poder will be focused
on expanding product
offerings, integrating
the company's
robust portfolio,
and advancing its
product solutions
to exceed customer
expectations.

Prior to Nice, Poder served in several leadership roles at Poder

companies including Comcast and Viasat, where he gained expertise in several areas, including product development, lot, and home security businesses.



John Amundson retires from Amarr

In November, Amarr Company announced the retirement of John Amundson effective January 31, 2025. Amundson joined Amarr in 2015 as supply chain director and was promoted to supply chain vice president in January 2016. During his 10-year tenure, Amundson developed a supply chain strategy that focused on procurement, sourcing, and logistics strategies while building strong teams.

"John has improved our continuity of supply while expanding our supplier options in most product categories," said Amarr President Val Sigmon. "His contributions have been invaluable not only to the supply chain team but to all of Amarr."



Christian Davison hired as Portland territory sales manager

In September, Christian Davison joined Hörmann as territory manager for the Portland, Ore., area. Davison has 25 years of experience with 17 years in sales within the overhead door industry.

David Fair joins Hörmann as territory sales manager

In November 2024, Hörmann welcomed David Fair as its new territory sales manager for Alberta, Canada. Fair's 17 years in the door industry include experience as a commercial and residential technician and work in commercial project management and business development. He also managed a team of 35 technicians and was the owner/operator of a door company.





Amarr Company recently promoted Evar Ukpokodu to supply chain vice president, effective Jan 1, 2025. Ukpokodu joined Amarr in 2006 and has held various management roles within the company, from starting in Amarr's service center to currently leading the sourcing function within the supply chain group.

In his new role, Ukpokodu will be responsible for developing strategic plans, nurturing vendor relationships, and leading the supply chain group. He brings

over 10 years of leadership and management experience to his expanded role.

Ukpokodu graduated from Baker University with both a bachelor's degree and an MBA in business management.

Amarr appoints Carrie Baumann to director of sourcing

In November, Amarr Company promoted Carrie Baumann to director of sourcing. Baumann joined Amarr in 2017 and has held various roles within the purchasing group. Prior to Amarr, she held several purchasing positions within Victorian Trading Company and brings more than 20 years of procurement and sourcing management experience to her new role.

Baumann graduated from Kansas State University with a bachelor's degree in business administration and is certified in Production and Inventory Management.





Steves & Sons announces three promotions across the company

In September, Steves & Sons promoted Adam Guthrie, Ben Battjes, and Jason West from regional sales managers to directors of sales. In their new roles, Guthrie, Battjes, and West will manage the outside presence for both its regional and area sales management teams.

Guthrie, based in Valdosta, Ga., graduated from Middle Georgia State University and has 10 years of sales experience







— six with Steves & Sons. Battjes, based in Middlebury, Ind., graduated from Ball State University and has worked in the millwork industry for 11 years — with nine of those years at Steves & Sons. West, based in Houston, Texas, graduated from East Carolina University and has served Steves & Sons for four years. He has over 13 years of service as an aviation officer in the Army National Guard.

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